

WHAT DRIVES WINNING

A CONVERSATION WITH
BRAD STEVENS & GENO AURIEMMA



PART 1 QUESTIONS FOR DISCUSSION:

- 1 What reasons do you think make Bill Belichick great?
- 2 Thoughts on how Bill Belichick approaches the evaluation process?
- 3 Who you bring in shows what you value. Looking at your current roster objectively, what does that show that you value?
- 4 Best example of excellence that you know. How could you use that with your team?
- 5 What flaws in the marble are you willing to tolerate?