

WHAT DRIVES WINNING

A ONE ON ONE CONVERSATION WITH
GENO AURIEMMA
HALL-OF-FAME COACH



PART I

PART 1 QUESTIONS FOR DISCUSSION:

1

What are some signs that someone is more interested in being cool versus being great?

2

What's the biggest challenge that you face with parents of the athletes you coach?

3

Are the forces with your team strong enough to overcome the forces from the parent(s) of the athletes that you coach?

4

How do you re-center your athletes when their parents get off track?

5

Ask your player's parents: What do you know now (as a parent) that you would tell your younger self the day you dropped your child their first practice?

What would you want to hear to see if they align with your program?

6

What are the biggest challenges that private instructors create?
What's your solution to that challenge?

7

What are the nuances that you look for when evaluating a player?