

WHAT DRIVES WINNING

A CONVERSATION WITH

MIKE GUNDY & SHERRI COALE

QUESTIONS FOR DISCUSSION:

- 1 What would you want your staff to say about their experience working with you?
- 2 What would make your players' say yes to your program again?
- 3 What percent of your players would say yes again?
- 4 What are the benefits of watching practice from the tower?
- 5 What's your philosophy on officials?